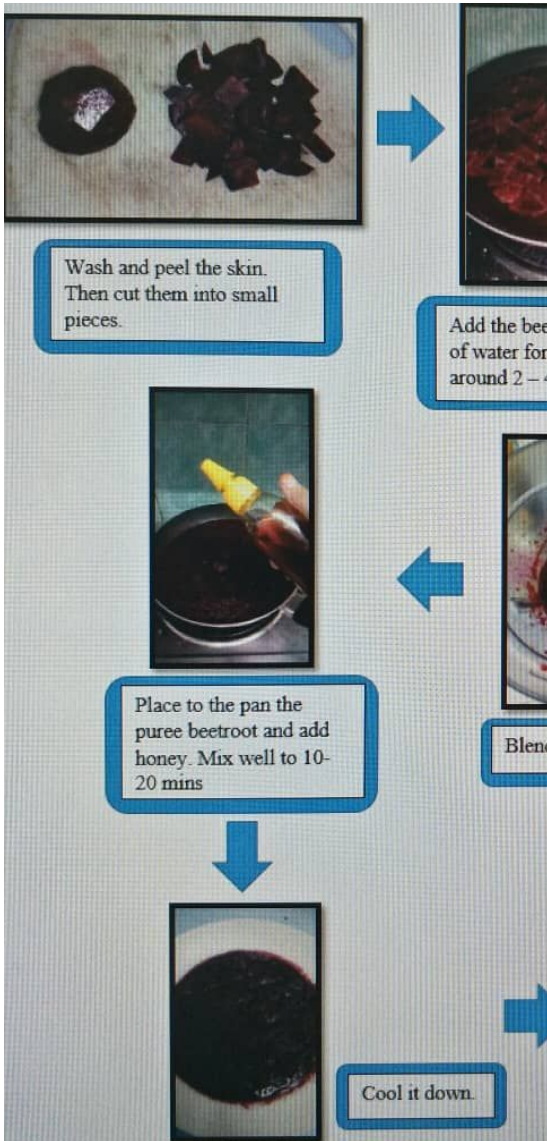




BORANG INVENTORI PROJEK PELAJAR

PERKARA	MAKLUMAT INFORMATION
Program <i>Program</i>	DHM
Jabatan <i>Department</i>	PERLANCONGAN DAN HOSPITALITI
Semester/ Tahun <i>Semester/ Year</i>	EMPAT
Tajuk Projek <i>Project Title</i>	CONSUMER ACCEPTANCE TOWARDS SWEETIE BEETS
Jenis Projek <i>Type of Project</i>	INOVASI
Kategori Kluster Penyelidikan <i>Category/ research Cluster</i>	SAINS SOSIAL
Ahli Kumpulan <i>Group member</i>	1. MUHAMMAD FAIZ BIN JAMALUDDIN 990412-04-5113 2. PUTRI NUR DIYANA BINTI NAZERIN 991224-10-5638 3. YOSHINI D/O SHANMUGAM 990918-01-6248 4. 5.
Penyelia <i>Supervisor</i>	WAN NORHAFIZA WAN SULAIMAN 820523-12-5018
Penyelia Bersama <i>Co-Supervisor</i>	
Abstrak <i>Abstract</i>	Honey, lemon and beetroot are common fruits and vegetables found in Malaysia and has many benefits for each of the fruits and vegetable. But the problem of jam in the market today is the jam contain high levels of sugar that people are not awareness about the nutrition food. Therefore, people taught to gain healthy body by eat supplement they ate. The researcher objective of this study are produce Sweetie Beets Jam contain honey, lemon and beetroot in one jam to introduce new flavour of jam from Beetroot and the acceptance of Sweetie Beets Jam among Merlimau community. The respondents were selected from Merlimau community. There have total 30 respondents as a subject of the study by the research concern. 30 respondents as research respondents were under descriptive

	survey method of study. For the data analysis techniques, the researcher use Analytical Methods Mean Score is used for analysed data from the questionnaire that distributed randomly to the respondents. Data is interpreted based on the interpretation of the range of the mean value. In addition, IBM Statistical Package for Social Science version 25.0 was used for facilities the data analysis. For the interpretation of questionnaire, descriptive statistics is used for analyse the mean score and the frequency statistics is used analysed the percentage. As a finding, the total mean score for Sweetie Beets Jam was 4.07 and its shows a good level. It means, the respondents are accepted this jam.
Keyword <i>Keyword</i> (max 5 word)	Beetroot Jam
Objektif Projek <i>Project Objectives</i>	1. To introduce new flavour of jam from Beetroot. 2. To study the level of acceptance of Sweetie Beets among people in Merlimau.
Skop Projek <i>Project scope</i>	Kajian ini hanya melibatkan orang di Merlimau sahaja dan dengan itu keputusan kajian tidak boleh digeneralisasikan kepada orang di tempat lain.

IP No	
Dapatan <i>Finding</i> (500 words max)	Beetroot Jam
Cadangan untuk kerja-kkerja akan datang <i>Suggestion for future work</i> (500words)	Produk ini akan menjalani proses perniagaan dan jual beli antara orang di Merlimau.
Gambar berkaitan projek <i>Picture related to project</i> (700kb)	 Wash and peel the skin. Then cut them into small pieces. Add the beetroot to a pan with water for around 2 - 4 minutes. Blend the beetroot. Place to the pan the puree beetroot and add honey. Mix well to 10-20 mins Cool it down. Figure 3.1: Process of making beetroot jam

Rating/Level	JABATAN	

Borang ini perlu diisi oleh pelajar dan dihantar kepada penyelia/ penyelaras projek dalam bentuk hardcopy dan softcopy (borang LAMPIRAN J) dan gambar hasil projek dalam format jpeg/bitmap) bersama laporan akhir dan hasil projek.

