

BORANG INVENTORI PROJEK PELAJAR

PERKARA	MAKLUMAT INFORMATION		
Program	DHF		
Program			
Jabatan	PERLANCONGAN DAN HOSPITALITI		
Department			
Semester/ Tahun	LIMA		
Semester/ Year			
Tajuk Projek	PRODUCING A NEW PRODUCT FROM OIL AND STUDY THE LEVEL OF		
Project Title	ACCEPTANCE OF COCONUT OIL STICK		
Jenis Projek	INOVASI		
Type of Project			
Kategori Kluster	SAINS SOSIAL		
Penyelidikan			
Category/			
research Cluster			
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Abstrak	Oil is the most important ingredient to use for cooking in this universal.		
Abstract	Researchers found problems arising among travelers to bring oil to travel		
	anywhere. The objective of this study was to find out the acceptance of coconut		
	oil stick among tourist community and to study the potential of coconut oil stick		
	in the market with students and lecturers of Politeknik Merlimau, Melaka as		
	respondents. The hedonic scale is used to obtain data on Coconut Oil Stick level.		
	A total of 35 respondents are students of Diploma in Food Service (Halal		
	Practices) (DHF), Diploma in Tourism Management (DUP) and Diploma in Hotel		
	Management (DHM), with 10 students for each of the courses while the		
	remaining 5 respondents are lecturers. Additionally, the data analysed from the		

	social package data systems (SPSS) version 25 is to get the whole answer that involves questions of taste, colour, texture and smell. In the study, mean statistics were used to analyse the data obtained. Usage in the formula of frequency method and mean value distribution to measure respondents' perceptions. Furthermore, the results of this survey found that the mean taste, colour, texture and smell were 4.09, 4.11, 4.14 and 4.66. As a conclusion, this product has received a good response from the respondent to accept our product which is 'coconut oil stick'.	
Keyword	Easy to prepare	
Keyword		
(max 5 word)		
Objektif Projek	1. To produce new product from oil and study the acceptance of coconut oil stick	
Project Objectives	among student of Department of Tourism and Hospitality	
	 To study the acceptance of coconut oil stick among tourist community To study the potential of coconut oil stick in the market 	
Skop Projek	Students of DHF, DUP, DHM Department in Tourism And Hospitality	
Project scope	Students of DTH, DOT, DTHY Department in Tourisin And Hospitanty	



Rating/Level	JABATAN	

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Borang ini perlu diisi oleh pelajar dan dihantar kepada penyelia/ penyelaras projek dalam bentuk hardcopy dan softcopy (borang LAMPIRAN J) dan gambar hasil projek dalam format jpeg/bitmap) bersama laporan akhir dan hasil projek.