



BORANG INVENTORI PROJEK PELAJAR

PERKARA	MAKLUMAT INFORMATION
Program <i>Program</i>	DHF
Jabatan <i>Department</i>	PERLANCONGAN DAN HOSPITALITI
Semester/ Tahun <i>Semester/ Year</i>	LIMA
Tajuk Projek <i>Project Title</i>	EGGSHELL LIME (DETERGENT)
Jenis Projek <i>Type of Project</i>	INOVASI
Kategori Kluster Penyelidikan <i>Category/ research Cluster</i>	SAINS SOSIAL
Ahli Kumpulan <i>Group member</i>	1. SITI NUR SYAZANA BINTI SELAMAT 990624-01-6066 2. MUHAMMAD AKMAL BIN SHAMSUDIN 990202-05-6041 3. AEINI SOFIAHANI BINTI ALIAS 990929-11-5014 4. NUR SYAFIQAH BINTI MOHD ZAFRIN 990901-05-5216 5. - -
Penyelia <i>Supervisor</i>	MOHD ZAHIR BIN ZAINOL 760331-02-5897
Penyelia Bersama <i>Co-Supervisor</i>	- -
Abstrak <i>Abstract</i>	<p>This research have been carried out to identify the acceptance of Eggshell Lime Detergent in among student DHF5A and DHF5B at Jabatan Pelancongan & Hospitality at Politeknik Merlimau Melaka. The research are based on the suitability of the objective, problem statement and the research background. The research are been carried out as a amenities to student at Jabatan Pelancongan & Hospitality. The objective of the research is to study the acceptance toward Eggshell Lime Detergent to JPH Politeknik Merlimau, Melaka and to provide that detergent in the same level with other detergent in the market. The data collected by the researcher were analysed according to the measurer describe using statiscal packages for social sciences (SPSS). The findings level from the quality is high</p>

	with (4.42) mean score, for effective is (4.38), for function (4.34) and the overall mean score is 100%. Based on the SPSS analysis, researcher received (good respond) from respondent.
Keyword <i>Keyword</i> (max 5 word)	PRODUK PERKHIDMATAN MAKANAN
Objektif Projek <i>Project Objectives</i>	ACCEPTANCE OF THE PRODUCT
Skop Projek <i>Project scope</i>	MARKETING STRATEGY TO JPH COMMUNITY

IP No		
Dapatan <i>Finding</i> (500 words max)	From the survey researcher had done, researcher have calculate the mean value for the quality, effective and function. For quality, the researcher scores a high level for effectiveness that is 4.42 mean which is 65 respondent agree that the product effective to remove dirt on dirty surface. For effective, the researcher score a high level for concentration of 4.38 mean which 65 respondent agree that the product Eggshell Lime Detergent 'concentration' is in good condition. Same goes to the function, the researcher receive high for convenience which is 4.40 mean which 65 respondent agree that this detergent provides convenience to carry anywhere. Overall, the respondent result mostly quite similar for all section B.	
Cadangan untuk kerja-kerja akan datang <i>Suggestion for future work</i> (500words)		
Gambar berkaitan projek <i>Picture related to project (700kb)</i>		
Rating/Level	JABATAN	

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Borang ini perlu diisi oleh pelajar dan dihantar kepada penyelia/ penyelarar projek dalam bentuk hardcopy dan softcopy (borang LAMPIRAN J) dan gambar hasil projek dalam format jpeg/bitmap) bersama laporan akhir dan hasil projek.

