

## BORANG INVENTORI PROJEK PELAJAR

PERKARA	MAKLUMAT INFORMATION
Program	DUP
Program	
Jabatan	PERLANCONGAN DAN HOSPITALITI
Department	
Semester/ Tahun	LIMA
Semester/Year	
Tajuk Projek	BANDAR HILIR MELAKA DOMESTIC TRAVEL PACKAGES VIA THE
Project Title	WEB
Jenis Projek	INOVASI
Type of Project	
Kategori Kluster Penyelidikan	SAINS SOSIAL
Category/	
research Cluster	
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Abstrak	Bandar Hilir Melaka Domestic Travel Packages via The Web is a website that
Abstract	reveal travel packages, provided by the travel agencies registered with Minister of
	Tourism, Arts and Culture and promoted by the researchers of Diploma in
	Tourism and Hospitality. Among the issues raised are there is no particular
	website that show domestic travel packages focusing Bandar Hilir Melaka and
	tourists have difficulties finding registered travel agents with MOTAC. This
	research is implemented using a quantitative method. Researchers used a
	non-informal interview which was conducted on travel agencies located around
	Melaka City. When the researchers are successful in promoting the travel
	packages provided in the website, the tourism industry can be spread around the

	world based on these travel packages via the web. For the future suggestions, the researchers recommend that this website to be added more travel packages so the tourists can have a bundle of choices to choose from for the best one during their holiday.
Keyword <i>Keyword</i> (max 5 word)	Website, domestic travel package, Bandar Hilir
Objektif Projek Project Objectives	<ul> <li>i) Create a website that shows domestic travel package that focusing at Bandar Hilir, Melaka.</li> <li>ii) Make a listing domestic travel packages by the travel agencies that have been registered with MOTAC only.</li> </ul>
Skop Projek Project scope	Domestic Travel Packages at Bandar Hilir Melaka

IP No	
Dapatan Finding (500 words max)	When the researchers are successful in promoting the travel packages provided in the website, the tourism industry can be spread around the world based on these travel packages via the web.
Cadangan untuk kerja-kerja akan datang Suggestion for future work (500words) Gambar berkaitan	The researchers recommend that this website to be added more travel packages so the tourists can have a bundle of choices to choose from for the best one during their holiday.
projek	
Picture related to project (700kb)	GC
	Search Listings
	11 item(s) found view as •       Sort by •         Image: Sort by •       Sort by •         Image: Sort by •       Excitement Avvaits         Posted 6 days ago by Baheej Travel       Inclusion: Accommodation at 4* twin shar above Local transportation for 3 days 2 x b         Image: Sort by •       Elsure / Q Melaka / 15 views
	Melaka Historical City + A Hotel) Posted 6 days ago by LMN Travel and Tours Price per pax : RM1345 (min 2 pax max 8 p max 14 pax) Price per pax Historical / 9 Melaka /10 views
Rating/Level	JABATAN

Borang ini perlu diisi oleh pelajar dan dihantar kepada penyelia/ penyelaras projek dalam bentuk hardcopy dan softcopy (borang LAMPIRAN J) dan gambar hasil projek dalam format jpeg/bitmap) bersama laporan akhir dan hasil projek.

<sup>\*\*</sup>