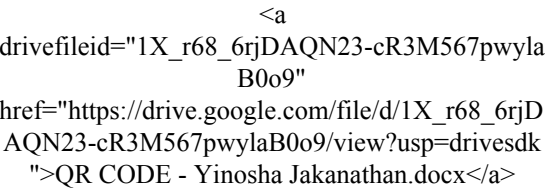




## BORANG INVENTORI PROJEK PELAJAR

PERKARA	MAKLUMAT INFORMATION
Program <i>Program</i>	DPM
Jabatan <i>Department</i>	PERDAGANGAN
Semester/ Tahun <i>Semester/ Year</i>	LIMA
Tajuk Projek <i>Project Title</i>	THE FINANCIAL MANAGEMENT PRACTICES IN AQUARIUM SHOP
Jenis Projek <i>Type of Project</i>	PROJEK PERNIAGAAN
Kategori Kluster Penyelidikan <i>Category/ research Cluster</i>	SAINS SOSIAL
Ahli Kumpulan <i>Group member</i>	1. KISHALINI MACHAP 9990420-04-5500 2. NUR IRFASHIRA BINTI ABDUL HALIM 990224-05-5736 3. NOR AINI BINTI MOHD SUBHI 990817-01-6724 4. YINOSHA A/P JAKANATHAN 990310-14-5578 5.
Penyelia <i>Supervisor</i>	PUAN HANIM BINTI PAIMIN 750604-01-6410
Penyelia Bersama <i>Co-Supervisor</i>	
Abstrak <i>Abstract</i>	<p>This study aims to identify the situational analysis of financial management practice and determine the factors that will influence the financial management practice to formulate the best practice of financial strategies that will improve the quality of financial management in an organization.</p> <p>For this research, Qualitative method was used to collect the data through interview, observation and document review. Financial management is one of the most important responsibilities of owners and business managers. They must consider the potential consequences of their management decisions on profits, cash flows and on the financial condition of the company. The activities of every aspect of a business have an impact on the company's financial performance and</p>

	<p>must be evaluated and controlled by the business owner.</p> <p>Therefore, we intend to identify the financial management practices in one of Aquarium Shop that located in Pekan Merlimau Melaka. The study has used SWOT analysis as a strategic tool approach to identify the situational. TOWS matrix used after SWOT analysis has been conducted.</p> <p>In conclusion, we have recommended the company to use Go-Ecommerce application. We have created a QR code which is link to the website which makes them easy to record their transaction of their business. In this way the company able to identify the profit and loss at the end of the month.</p>
<p>Keyword</p> <p><i>Keyword</i></p> <p>(max 5 word)</p>	FINANCIAL MANAGEMENT PRACTICES
<p>Objektif Projek</p> <p><i>Project Objectives</i></p>	<p>The main objective of this study is to investigate the financial management practices in Aquarium shop and the specific objectives are;</p> <ul style="list-style-type: none"> <li>☛ To perform the situational analysis of Aquarium Shop in Merlimau.</li> <li>☛ To determine the factors that influence the financial management practices in the organization.</li> <li>☛ To formulate the best practices of financial strategies that will improve the quality of financial management in the organization.</li> </ul>
<p>Skop Projek</p> <p><i>Project scope</i></p>	To the company which we research from and to all the new SME company investing a business.

IP No		
Dapatan <i>Finding</i> (500 words max)	In our project we have used qualitative method which is observation and conduct an interview. We have interviewed the owner of the company and two employees and asked some questions to them. From the interview, we have identified the problems faced by the company. The main reason of the company's poor in financial management practices are the company is lack of new technology in recording financial transaction. They also didn't record the opening and closing stock and the money withdrawal in the company is not in control. This cause the company is not perform well in their financial management practices. To overcome the mess we have come out with a findings which shown in the TOWS matrix. In this project ,we have recommend to create an app to record their daily transaction, apply auto count and creating a QR code using Go-Ecommerce.	
Cadangan untuk kerja-kerja akan datang <i>Suggestion for future work</i> (500words)	We proposed QR Code that linked to GO E-Commerce website for record every financial transaction. Go E-Commerce already available in the market. The advantages of Go E-Commerce are a website which is easy to access and low cost because it only needs internet data and not required high cost equipment to access the website. It is also free to use, easy to update and make sure all the data keep safely. The disadvantages of using this website is the data cannot be erased easily. Therefore, they maybe also facing network problem that may cause delay in their daily transaction. Go E-Commerce also have other use such as how to learn and track the business, learn online and test eBusiness readiness. It makes it easier for SME to record company's financial transaction and make closing account so that can keep track the business. The QR code helps the company to access in quickly to record their transaction.	
Gambar berkaitan projek  <i>Picture related to project</i> (700kb)	<a href="https://drive.google.com/file/d/1X_r68_6rjDAQN23-cR3M567pwylaB0o9/view?usp=drivesdk">  </a>	
Rating/Level	JABATAN	

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Borang ini perlu diisi oleh pelajar dan dihantar kepada penyelia/ penyelaras projek dalam bentuk hardcopy dan softcopy (borang LAMPIRAN J) dan gambar hasil projek dalam format jpeg/bitmap) bersama laporan akhir dan hasil projek.

