



BORANG INVENTORI PROJEK PELAJAR

PERKARA	MAKLUMAT INFORMATION
Program <i>Program</i>	DPM
Jabatan <i>Department</i>	PERDAGANGAN
Semester/ Tahun <i>Semester/ Year</i>	LIMA
Tajuk Projek <i>Project Title</i>	INTEGRATED OF SUPPLY CHAIN MANAGEMENT AT SITI AKILA ENTERPRISE
Jenis Projek <i>Type of Project</i>	PROJEK PERNIAGAAN
Kategori Kluster Penyelidikan <i>Category/ research Cluster</i>	SAINS SOSIAL
Ahli Kumpulan <i>Group member</i>	<ol style="list-style-type: none"> 1. SITI HAWA NABILA BINTI MD KASIM 990321-01-5306 2. MAIZATUL WAFA BINTI HANTO 990418-01-7172 3. SITI NUR AIN BINTI ROSLI 980704-04-5482 4. SAIDATUL SHAHIRAH BINTI HAMID 980726-10-6418 5.
Penyelia <i>Supervisor</i>	PUAN NORLINA BINTI IBRAHIM 790922-05-5278
Penyelia Bersama <i>Co-Supervisor</i>	
Abstrak <i>Abstract</i>	<p>The application of supply chain management in Malaysia industry becoming increasingly important among business because it will help to expand the product market. Based on nowadays, scenario on supply chain management, study was conducted as Siti Akila Enterprise. The aims of the study were to identify the independence supply chain entity. Then we determine the factors of supply chain entities that related to the problem of Siti Akila Enterprise. The process of data collection method is divided by two method which is secondary data and primary data. Interview session was conducted with the owner of Siti Akila Enterprise. According to the interview session, the data obtained will be analysed by using SWOT Analysis. The findings show the level of supply chain management did</p>

	not hit the peak. In addition, they also lack of knowledge in supply chain management and did not have proper framework in inventory. By conducting this study, we will contribute about the solution on how Siti Akila Enterprise can expand their market by using website as a framework to assist them in supply chain management. Thus, despatch also the way to expand their business effectively among the end user.
Keyword <i>Keyword</i> (max 5 word)	Distribution, Supply Chain Management, Inventory
Objektif Projek <i>Project Objectives</i>	<ol style="list-style-type: none"> 1. To perform a situational analysis of Siti Akila Enterprise. 2. To determine factors supply chain management for expand the market of Siti Akila Enterprise. 3. To formulate business strategy that will improve supply chain management efficiency for Siti Akila Enterprise.
Skop Projek <i>Project scope</i>	Operation Management – Supply Chain

IP No		
Dapatan <i>Finding</i> (500 words max)	The results shows that inventory, transportation and scheduling are affected distribution process in supply chain management. It is shows from the workers of Siti Akila Enterprise giving a response about the weaknesses of the company especially in term of distribution. Almost 100% of workers give the same feedback about the problem. Undoubtedly, inventory, scheduling and transportation is a factors that affects the effectiveness of supply chain management of a company.Overall, the researcher was able to obtain all the necessary feedback from the workers to achieve objective of the project.	
Cadangan untuk kerja-kerja akan datang <i>Suggestion for future work</i> (500words)	The result of this study are expected to help the end user to get product from Siti Akila Enterprise in a positive way so that, it can be mutually beneficial using the website. Researchers throughout the study wish to propose some suggestion to study other pattern that may influence the use of website among the end user. For example, researcher can study the patterns of website use for informational purpose such as, finding the background company, location of company, contact number and etc. The result of the study are comparable and can see the difference in perception of offline and online buyer. Moreover, despatch also the way to expand the business and it may help customer to get the product easily. On this way, researcher will can see clearly the majority of website and despatch usage among the end user.	
Gambar berkaitan projek <i>Picture related to project (700kb)</i>		
Rating/Level	JABATAN	

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Borang ini perlu diisi oleh pelajar dan dihantar kepada penyelia/ penyelaras projek dalam bentuk hardcopy dan soficopy (borang LAMPIRAN J) dan gambar hasil projek dalam format jpeg/bitmap) bersama laporan akhir dan hasil projek.

