



## BORANG INVENTORI PROJEK PELAJAR

PERKARA	MAKLUMAT INFORMATION
Program <i>Program</i>	DPM
Jabatan <i>Department</i>	PERDAGANGAN
Semester/ Tahun <i>Semester/ Year</i>	LIMA
Tajuk Projek <i>Project Title</i>	INTEGRATED SUPPLY CHAIN MANAGEMENT AT SITI AKILA ENTERPRISE
Jenis Projek <i>Type of Project</i>	PROJEK PERNIAGAAN
Kategori Kluster Penyelidikan <i>Category/ research Cluster</i>	SAINS SOSIAL
Ahli Kumpulan <i>Group member</i>	1. SITI HAWA NABILA BINTI MD KASIM 990321-01-5306 2. SITI NUR AIN BINTI ROSLI 980704-04-5482 3. MAIZATUL Wafa BINTI HANTO 990418-01-7172 4. SAIDATUL SHAHIRAH BINTI HAMID 980726-10-6418 5.
Penyelia <i>Supervisor</i>	PUAN NORLINA BINTI IBRAHIM 790922-05-5278
Penyelia Bersama <i>Co-Supervisor</i>	
Abstrak <i>Abstract</i>	<p>The application of supply chain management in Malaysia industry becomes increasingly important among business because it will help to expand the product market. Based on study was conducted at Siti Akila Enterprise, their sales decreasing to 40% because they lack on manage their inventory. It is difficult to determine how much stock must added for ready stock. We were aiming to identify the independence of supply chain entities, determine the factors of supply chain entities that related to the problem and to formulate business strategies that would improve supply chain management efficiency. Series of interviews conducted by the owner. The data obtained were analyze by using SWOT &amp; TOWS Analysis. The findings show the level of supply chain management did</p>

	not hit the peak. In addition, they also lack of knowledge in supply chain management and did not have proper framework in inventory. As a result, it will measure of consumer desire for a product or service based on its availability. The management of the flow of materials from manufacturers to customers by using website as a framework to assist them in supply chain management. Thus, dispatcher also the way to expand their business effectively among the end user.
Keyword <i>Keyword</i> (max 5 word)	Distribution, Supply Chain Management, Inventory
Objektif Projek <i>Project Objectives</i>	1.To perform a situational analysis of Siti Akila Enterprise. 2.To determine factors supply chain management for expand the market of Siti Akila Enterprise. 3.To formulate business strategy that will improve supply chain management efficiency for Siti Akila Enterprise.
Skop Projek <i>Project scope</i>	Operation Management – Supply Chain

IP No		
Dapatan <i>Finding</i> (500 words max)	The results shows that inventory, transportation and scheduling are affected distribution process in supply chain management. It is shows from the workers of Siti Akila Enterprise giving a response about the weaknesses of the company especially in term of distribution. Almost 100% of workers give the same feedback about the problem. Undoubtedly, inventory, scheduling and transportation is a factors that affects the effectiveness of supply chain management of a company. Overall, the researcher was able to obtain all the necessary feedback from the workers to achieve objective of the project.	
Cadangan untuk kerja-kerja akan datang <i>Suggestion for future work</i> (500words)	After analyze the findings of this study, there are few suggestions that will help to overcome Siti Akila Enterprise problem that arise and put forward opinions for the next project. First, need to obtain suggestion for delivery service which is dispatcher like Grab Food and Food Panda to expand market of Siti Akila Enterprise. Second, website that may help Siti Akila Enterprise to knows their inventory and manage it well. Plus, it also make easier for customer to buy the product through the website only.	
Gambar berkaitan projek  <i>Picture related to project (700kb)</i>		
Rating/Level	JABATAN	

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*Borang ini perlu diisi oleh pelajar dan dihantar kepada penyelia/ penyelaras projek dalam bentuk hardcopy dan softcopy (borang LAMPIRAN J) dan gambar hasil projek dalam format jpeg/bitmap) bersama laporan akhir dan hasil projek.*

