

Sponsorship Proposal



 **18TH MALAYSIA FIRA**
ROBOWORLD CUP 2025

21-26 JUNE 2025
POLITEKNIK MERLIMAU, MELAKA

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OVERVIEW

FIRA Malaysia Chapter

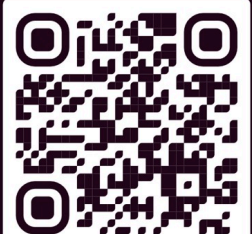
The Federation of International Robosport Association (FIRA), established in 1996, pioneered the global FIRA RoboWorld Cup Championship to ignite interest in Science, Technology, Engineering, and Mathematics (STEM) among youth and the general public. Today, FIRA spans 55 member countries, each represented by regional chapters, fostering a vibrant global robotics community.

The 18th Malaysia FIRA RoboWorld Cup 2025 presents a unique opportunity to inspire innovation, foster collaboration, and transform Malaysia into a high-tech, progressive nation. Robotics is a key catalyst in this journey, addressing challenges such as productivity, labour dependency, and disaster management while propelling socio-economic growth.

In Malaysia, the Department of Polytechnic and Community College Education (DPCCE), under the Ministry of Higher Education (MOHE), has been an active FIRA affiliate through the FIRA Malaysia Chapter. Since 2007, Malaysia has proudly hosted the FIRA Malaysia Cup, integrating robotics innovation with Technical and Vocational Education and Training (TVET) to build a skilled and industry-ready workforce.

Politeknik Merlimau Melaka (PMM) has been selected by the FIRA Malaysia Secretariat as the host for the 18th Malaysia FIRA Roboworld Cup 2025.

FIRA MALAYSIA TEASER



HISTORY OF FIRA

FIRA Malaysia Chapter

1996



Federation of International Robot Sport Association (FIRA) was founded by Prof Jong-Hwan Kim, South Korea.

2007



The 1st FIRA Malaysia cup was organised by Politeknik Ungku Omar. 8 polytechnics participated in the MIROSOT Category.

2010



First participation in the 15th FIRA RoboWorld Cup and Congress 2010, Bangalore, India.

2013



The 18th FIRA RoboWorld Cup and Congress was organised by Politeknik Sultan Salahuddin Abdul Aziz Shah (PSA)

2013



Introduction of the MyBot category for the FIRA Youth in the 7th FIRA Malaysia Cup 2014 Championship at Politeknik Tuanku Sultanah Bahiyah (PTSB)

2016



The most medal won (18 medals) in the history of FIRA World Championship participation - 21st FIRA RoboWorld Cup and Congress 2016

2018



The Director General of JPPKK recognized as FIRA Malaysia Chapter Head

2020-2021



Organising online workshops and webinars to replace face-to-face tournaments due to the COVID-19 Pandemic

2021-2022



FIRA RoboWorld Simulcup participation replaces face-to-face tournament due to COVID-19 pandemic

2023



First participation after the pandemic – FIRA RoboWorld Cup 2023, Wolfenbuettel, Germany 2 gold, 2 silver, 2 bronze

2024



The 17th FIRA Malaysia Cup 2024 was organised by Politeknik Sultan Azlan Shah

SUCCESS STORIES

FIRA Malaysia Chapter



The Department of Polytechnic and College Community Education (DPCCE), under Malaysia's Ministry of Higher Education (MOHE), plays a key role in promoting robotics in the country. As the official FIRA affiliate through the FIRA Malaysia Chapter, DPCCE has organised the national FIRA Malaysia Cup tournament annually since 2007 and also participated in International FIRA RoboWorld Cup competitions.

MALAYSIA FIRA ROBOWORLD CUP TEAM ACHIEVEMENTS

| No. | Year | Organizer | Achievements |
|-----|------|-------------------------|-------------------------------|
| 1 | 2010 | Bangalore, India | 1 Bronze |
| 2 | 2011 | Kaohsiung, Taiwan | None |
| 3 | 2012 | Bristol, United Kingdom | None |
| 4 | 2013 | Shah Alam, Malaysia | 3 Gold, 2 Silver and 2 Bronze |
| 5 | 2014 | Beijing, China | 3 Gold, 1 Silver and 2 Bronze |
| 6 | 2015 | Daejeon, Korea | 5 Gold, 4 Silver and 6 Bronze |
| 7 | 2016 | Beijing, China | 6 Gold 8 Silver and 4 Bronze |
| 8 | 2017 | Kaohsiung, Taiwan | 4 Gold, 7 Silver and 5 Bronze |
| 9 | 2018 | Taichung, Taiwan | 9 Gold, 3 Silver and 2 Bronze |
| 10 | 2019 | Changwon, Korea | 3 Gold,1 Silver and 4 Bronze |
| 11 | 2021 | Sao Luis, Brazil | 2 Gold, 4 Silver and 3 Bronze |
| 12 | 2022 | Iran/Taiwan/Canada | 3 Gold, 0 Silver and 3 Bronze |
| 13 | 2023 | Wolfenbittel, Germany | 2 Gold, 2 Silver and 2 Bronze |
| 14 | 2024 | Sao Luis, Brazil | Best Technical Start-up |



THE GOAL

The objectives of organising the 18th Malaysia FIRA RoboWorld Cup (Malaysia Open) 2025 are:



Objective 1

Raise awareness and interest in STEM (Science, Technology, Engineering, and Mathematics) among polytechnic and community college (POLYCC) students, domestic and international higher education institutions, and the wider community.



Objective 2

Foster stronger collaborations between polytechnic and community college (POLYCC) and industries, higher education institutions, schools, and communities.



Objective 3

Enhance the reputation of higher education institutions and local schools in science and technology advancement, particularly in robotics.



Objective 4

Develop leadership skills in higher education institutions students through mentoring and partnerships with schools in the MyBot category.



Objective 5

Discover and nurture talent in polytechnic and community college (POLYCC) and local higher education institutions students in electrical, mechanical, and computer technologies, while encouraging exploration of robotics across various fields of study.

EVENT DATE AND VENUE

18th Malaysia FIRA RoboWorld Cup 2025

The competition will be held for 5 days



Date

21 - 26 June 2025
(Saturday - Thursday)

Venue

Politeknik Merlimau,
Melaka



Main website is to facilitate the dissemination of information to all participants. This website displays all important information regarding competition.

<https://firamalaysia.mypolycc.edu.my>



PARTICIPANTS

18th Malaysia FIRA RoboWorld Cup 2025

The national robotics roadmap's (NRR 2021-2030) goals of creating a strong robotics ecosystem and promoting economic growth via technical innovation are greatly aided by the active participation of polytechnics and other higher education institutions in these competition. Their participation guarantees a pool of qualified graduates prepared to support Malaysia's robotics sector.

This competition is open to all higher education institutions (HEIs) in Malaysia, including Polytechnics, Community Colleges, public and private universities, skills training institutes, and secondary schools.

Participation is open to

- 1 Students from Malaysian higher learning institutions.
- 2 Students from invited international higher learning institutions.
- 3 Students from schools participating in the MYBOT category, in collaboration with higher learning institutions

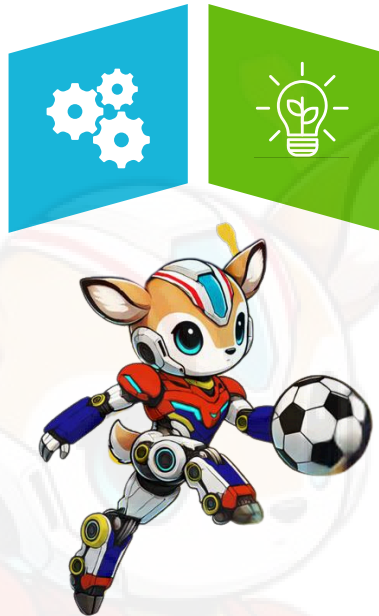


EVENT SEGMENTS

18th Malaysia FIRA RoboWorld Cup 2025

FIRA CHALLENGES

The FIRA RoboWorld Cup is a premier international robotics competition featuring 9 diverse categories and 26 sub-categories. From humanoid robots in HuroCup to autonomous vehicles in the Autonomous Car Challenge and AI-powered bots in AiBot, the competition showcases cutting-edge innovation in robotics and AI across a wide range of challenges.



MALAYSIA BOOK OF RECORDS

The FIRA RoboWorld Cup is aiming to break the Malaysia Book of Records for the largest robotics competition ever held in the country. With 3000 participants expected, this event promises to be a landmark achievement for the Malaysian robotics community.

ANCILLARY COMPETITIONS

Ancillary Events: Beyond the Main Competition

In addition to the main FIRA RoboWorld Cup, exciting ancillary events will be held, featuring remote control airplane competition, thrilling sumo robot battles, and high-flying drone soccer matches. These events offer additional opportunities for entertainment and engagement for participants and spectators alike.



UNRAVEL X4X

Expert For Expertise (X4X): Inspiring Future Innovators

School Visit @ FIRA RoboWorld
Local students are invited to a special visit during the FIRA RoboWorld competition. This exciting opportunity includes witnessing thrilling robotics competitions, touring our state-of-the-art campus facilities, and experiencing the dynamic atmosphere of student life. This visit aims to inspire the next generation of scientists, engineers, and innovators.

INTERNATIONAL SYMPOSIUM

Robotics and AI are rapidly changing the world. The FIRA Youth Robotics Symposium 2025 offers students a unique chance to explore these exciting fields and contribute to future solutions. Through discussions, presentations, and workshops, participants will learn how robotics and AI address global challenges and discover the FIRA community and international robotics competitions.



Sustainable Event

Robotics for a Sustainable Future

ENTREPRENEURSHIP CARNIVAL

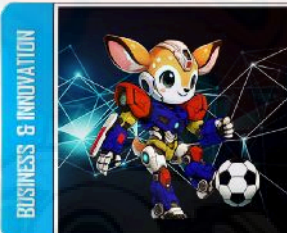
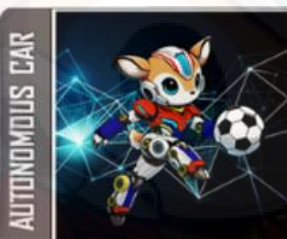
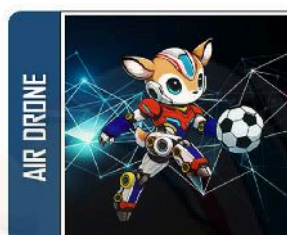
FIRA's Entrepreneurship Carnival RoboWorld supports young businesses while providing convenient meals and merchandise. Student-run companies will be exhibiting their cutting-edge goods and services as the next wave of innovators.

LIST OF CATEGORY

18th Malaysia FIRA RoboWorld Cup 2025

The championship features diverse categories that challenge robotics, innovation, and problem-solving participants. Each category is designed to foster technical skills, creativity, and real-world applications:

| NO. | SEGMENT | CATEGORY AND SUB-CATEGORY | DATE | VENUE |
|-----|----------------|--|--------------|---|
| | FIRA AIR | Air-Drone | | |
| 1 | | 1. Autonomous Drone Line Follower | 22-26/6/2025 | Sport Center Politeknik Merlimau |
| 2 | | 2. Emergency Delivery and Tower Inspection | | |
| 3 | | 3. FPV Drone Race | | |
| | FIRA CHALLENGE | Autonomous Car Challenge | | |
| 4 | | 1. Autonomous Race | 22-26/6/2025 | Main Hall Jasin Community College |
| 5 | | 2. Urban Driving | | |
| | | Business & Innovation | | |
| 6 | | 1. Business & Innovation | 22-26/6/2025 | Library Al-Khawarizmi Politeknik Mrlimau |
| | | Simurosot | | |
| 7 | | 1. Autonomous Drone Simulation Challenge | 22-26/6/2025 | Technology Enable Classroom Center (TECC) Politeknik Merlimau |
| 8 | | 2. Autonomous Car (Urban) | | |
| 9 | | 3. Autonomous Car (Race) | | |
| | FIRA SPORT | HuroCup | | |
| 10 | | 1. HuroCup Kid (Sprint) | 22-26/6/2025 | Main Hall Jasin Community College |
| 11 | | 2. HuroCup Kid (Weightlifting) | | |
| 12 | | 3. HuroCup Kid (Lift & Carry) | | |
| 13 | | 4. HuroCup Kid (Basketball) | | |
| 14 | | 5. HuroCup Kid (Triple Jump) | | |
| 15 | | 6. HuroCup Kid (Marathon) | | |
| 16 | | 7. HuroCup Kid (Archery) | | |
| | | Androsot | | |
| 17 | | 1. Androsot (Free Kick) | 22-26/6/2025 | Platinum Hall Politeknik Merlimau |
| 18 | | 2. Androsot (Dribble and Attack) | | |
| | | RoboSot | | |
| 19 | | 1. RoboSot Race Challenge | 22-26/6/2025 | Platinum Hall Politeknik Merlimau |
| 20 | | 2. RoboSot Avoidance Challenge | | |
| 21 | | 3. RoboSot Soccer | | |
| | | AI-Bot | | |
| 22 | | 1. Voice-Command Challenge | 22-26/6/2025 | Library Al-Khawarizmi Politeknik Mrlimau |
| 23 | | 2. Smart Tasks: AI Robot See, Grab, Place | | |
| | FIRA YOUTH | MyBot | | |
| 24 | | 1. MyBOT FIRA Tower Challenge | 22-26/6/2025 | Platinum Hall Politeknik Merlimau |
| 25 | | 2. MyBOT Soccer 3 vs 3 | | |
| 26 | | 3. MyBOT Warrior 3KG | | |
| | ANCILLARY | Ancillary | | |
| 27 | | RC AIR | 22-23/6/2025 | Football Field Politeknik Merlimau |
| 28 | | Drone Soccer | 22-24/6/2025 | Plant Laboratory Politeknik Merlimau |
| 29 | | SumoRobot 1KG | 22-24/6/2025 | Main Hall Jasin Community College |



HONOURED GUEST



18th Malaysia FIRA RoboWorld Cup 2025



Closing Ceremony

26/06/2025 | Thursday | 3.00pm

YB Dato' Seri Diraja Dr. Zambry Abd Kadir

Minister of Higher Education Malaysia



RC AIR

23/06/2025 | Monday | 3.00pm

YAB Datuk Seri Utama Ab Rauf bin Yusoh

Chief Minister of Malacca



Opening Ceremony

21/06/2025 | Saturday | 8.00pm

YBhg. Dato' Dr. Haji Mohd Zahari bin Ismail

Director General of Polytechnic and
Community College Education

Drone Soccer

24/06/2025 | Tuesday | 3.00pm

YB Datuk Khaidhirah binti Datuk Seri Abu Zahar

Deputy Chairman of the Investment,
Industry, and TVET Development Committee



SumoRobot 1KG

25/06/2025 | Wednesday | 3.00pm

YB Datuk Dr. Muhamad Akmal bin Saleh

Chairman of the Rural Development,
Agriculture, and Food Security Committee

FIRA: A GLOBAL NETWORK

FIRA's global operations are managed through a straightforward structure: a central headquarters acts as the main administrative hub; a governing Executive Committee functions like a board of directors, making key decisions; regional chapters operate as local branches, extending FIRA's reach; and an advisory committee of experts provides guidance to the leadership. This organizational model ensures efficient worldwide operation.

Headquarters:

This serves as the central administrative hub for FIRA, coordinating activities and communications between different parts of the organization. It's where the main leadership and administrative staff are based.

Executive Committee:

This is the core leadership body responsible for the overall management and strategic direction of FIRA. Members typically hold key positions like President, Secretary-General, and Treasurer.

Regional Chapters:

These are branches or divisions of FIRA established in different geographic regions or countries.

Advisory Committee:

This committee consists of experts and experienced individuals in relevant fields such as robotics, engineering, education, and technology. They provide valuable guidance and advice to the Executive Committee on various matters.



<https://firaworldcup.org/>



FIRA EXECUTIVE COMMITTEE



The Federation of International Robot Sports Association (FIRA) – founded by Prof. Jong-Hwan Kim, KAIST, Korea in 1996 – is the oldest robot soccer competition in the world. From humble beginnings, FIRA has grown to a major robotics competition with the goal using sports as benchmark problems for state of the art research in robotics and other related areas.



Prof. Jong-Hwan Kim

Honorary President
Korea Advanced Institute of Science and
Technology (KAIST)
Korea

Prof. Jacky Baltes

Directory Board
National Taiwan Normal University
Taiwan



Prof. Kuo-Yang Tu

President
National Kaohsiung University of Science and
Technology (NKUST)
Taiwan



Ms. Christine Kim
Executive Secretary
South Korea



Prof. Soroush Sadegh Nejad

Vice President
Amirkabir University of Technology
Iran



Prof. John Anderson
Treasurer
University of Manitoba
Canada



<https://firaworldcup.org/>

FIRA MALAYSIA CHAPTER COMMITTEE

The FIRA Malaysia Cup is an annual national robotics competition organized by the Department of Polytechnic and Community College Education (DPCCE). The Director General of DPCCE serves as the head of the FIRA Malaysia chapter, overseeing the event.

**FIRA Malaysia
Head of Chapter**

Dr Haji Mohd Zahari bin Ismail
Director General of
Polytechnic and Community College
Education

Acting President

Dr Zamzam bin Mohd Walid
Director of
Curriculum Division

Vice President

Azirin bin Abdul Aziz
Director of
Student Intake and Development Division

Main Secretariat

**Marzita binti Muhamad Tazi
Yaswadi bin Mat Yasim**
Secretariat Co-Chairman

**Dr. Nur Zakiah Hani binti Kamarolzaman
Tuan Syarifah Atifah binti Tuan Mat Zin
Zulkurnain bin Abdul Hamid
Mardiana binti Haron
Erni Alina Hanim binti Abd Aziz
Mohd Nafizi bin Nosri**
Committee

Executive Committee

Abdul Rahim bin Ibrahim
Technical Committee Chairman

**Husaini Aza bin Mohd Adam
Syaiful Afdzal bin Ramli
Ilmi bin Mohd Ariffin
Hairulanuar bin Rosman**
Executive Member



FIRA TECHNICAL COMMITTEE

Department of Polytechnic and Community College Education

The technical committee evaluates participants' skills in various robotics challenges according to the rules and standards established by the international Federation of Robot-Sport Association (FIRA).

Abdul Rahim bin Ibrahim

Chairman of the Technical Committee

Husaini Aza bin Mohd Adam

Syaiful Afdzal bin Ramli

Deputy Chairman of the Technical Committee

Zulkurnain bin Abdul Hamid

Mohd Nafizi bin Nosri

Ilmi bin Mohd Ariffin

Hairulanuar bin Rosman

Technical Committee Secretariat

Noor Azizah binti Mat Isa (Leader)

Hurocup Technical Committee

Azrol Hisham bin Mohd Adham (Leader)

Simurost Technical Committee

Ho Yoong Chaw (Leader)

ROBOSOT Technical Committee

Nur Akhyar bin Nordin (Leader)

ACC Technical Committee

Maisatul Akmal binti Mat Tahir (Leader)

MYBOT Technical Committee

Muhammad Khairi bin Saad (Leader)

ANDROSOT Technical Committee

Wong Wei Ming (Leader)

FIRA-Air Technical Committee

Khairun Syatirin bin Md Salleh (Leader)

AIBOT Technical Committee

Wan Zilliani binti Wan Ismail (Leader)

Business & Innovation Technical Committee



POLITEKNIK MERLIMAU COMMITTEE

18th Malaysia FIRA RoboWorld Cup 2025

The 18th Malaysia FIRA RoboworldCup 2025 will be held at Politeknik Merlimau and organised by a committee led by the institution's director.

Lt. Col. Norizam bin Sekak
Chairman

Faridatuljana binti Mohd Noor
Deputy Chairman 1

Ts. Zan Aizuwan bin Zainal Abidin
Deputy Chairman 2

Azlan Shah bin Kamaruddin
Programme Director

Nazaruddin bin Mohtaram
Deputy Programme Director 1

Mohd Hafiez bin Ahmad
Deputy Programme Director 2



INTERNATIONAL SYMPOSIUM

18th Malaysia FIRA RoboWorld Cup 2025

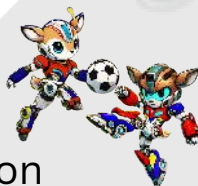
The 18th Malaysia FIRA Roboworld Cup 2025 stands as a premier international robotics event, showcasing cutting-edge advancements in robotics and automation while fostering knowledge exchange on a global scale. This year's event offers a multifaceted experience, encompassing competitive robotics challenges, engaging ancillary competitions, and a dedicated international symposium. International FIRA Youth Robotics Symposium 2025 offers a unique opportunity for young minds to delve into this exciting intersection and contribute to building a better future.

Guided by the theme "Innovating with Robotics and AI: Shaping Tomorrow's Solutions," this symposium is tailored for students eager to explore the practical applications and best practices of these transformative technologies. Through interactive discussions, expert presentations, and collaborative workshops, participants will gain a deeper understanding of how robotics and AI are being used to address global challenges.

Innovating with Robotics and AI: Shaping Tomorrow's Solutions

Topic

- 1 AI in Robotics Innovation
- 2 Human-Robot Collaboration
- 3 Smart Manufacturing
- 4 Education through Robotics
- 5 Sustainability with Robotics and AI
- 6 Global Challenges Solved with Robotics



Invited Country



ANCILLARY COMPETITION

18th Malaysia FIRA RoboWorld Cup 2025

The FIRA Malaysia Roboworld Cup is a prestigious international robotics competition showcasing cutting-edge advancements in robotics and automation. This year's event features a diverse range of challenges designed to test the skills and ingenuity of participants from around the globe. Beyond the core robotics competitions, the event expands its scope with exciting ancillary competitions specifically open to invited international students from higher learning institutes, adding a new dimension of engagement and entertainment.

Category



Remote Control Airplanes:

Competitors demonstrate their mastery of aerial vehicle control and aerodynamics, piloting remote-controlled airplanes through challenging courses and potentially showcasing autonomous flight capabilities.



Drone Soccer:

Teams engage in fast-paced aerial matches, maneuvering agile drones to score goals and demonstrate precision flying and strategic teamwork.



Sumo Robots:

In a classic robotics showdown, autonomous robots clash in a ring, utilizing sensors, programming, and robust mechanical design to push their opponents out and claim victory.

The combination of competitive events, engaging ancillary competitions, and a dedicated international symposium makes the 18th Malaysia FIRA Roboworld Cup 2025 a comprehensive and impactful event. It not only showcases the latest advancements in robotics but also promotes collaboration, learning, and the advancement of the field as a whole.



SUSTAINABLE EVENT

18th Malaysia FIRA RoboWorld Cup 2025



Merlimau Polytechnic (PMM), a global leader in sustainability as evidenced by its 267th ranking in the UI Green Metric World University Ranking 2024, is honored to host the 18th Malaysia FIRA RoboWorld Cup 2025 as a demonstration of its commitment to environmentally friendly practices. This event will translate PMM's dedication into action through comprehensive strategies addressing energy efficiency, waste management, sustainable procurement, and community engagement, creating a sustainable competition that highlights both robotic ingenuity and environmental responsibility.

Advancing Robotics, Championing Sustainability



**PMM:
Pioneering
Sustainable
Robotics**

FINANCIAL PROJECTION

18th Malaysia FIRA RoboWorld Cup 2025

The financial projection for the 18th Malaysia FIRA RoboWorld Cup 2025 outlines the estimated budget required to ensure the successful event. This projection provides a clear overview of the anticipated income sources and planned expenditures, emphasizing the programme's financial feasibility and sustainability.

The event requires a total budget of RM720,000 to cover various key aspects, including venue setup, technical equipment, participants welfare, awards, and promotional activities. Income will primarily come from participant registration fees, sponsorship contributions, and other revenue streams.

This section aims to provide stakeholders and potential sponsors with a transparent and detailed financial framework, ensuring accountability and showcasing the strategic allocation of resources to achieve impactful outcomes.



EXPENSES

18th Malaysia FIRA RoboWorld Cup 2025

The following table provides a thorough overview of the costs associated with hosting the 18th Malaysia FIRA RoboWorld Cup in 2025.

| | | | | |
|------------------------------------|---|------------------------------------|-------------------------------------|--|
| Competition Court RM200K | Technical Equipment RM1K | Tent Rental RM30K | Audio System Rental RM30K | Food / Beverages for Committee Members & Participants RM225K |
| Medals RM12.15K | Trophies & Cash Prizes RM28.35K | Certificates RM3K | Banner / Bunting RM15K | Promotion RM50K |
| Juries RM10K | Gimmick RM50K | Officer Uniforms RM12.5K | Logistics RM20K | Support Training RM59K |
| TOTAL = RM720,000 | | | | |



IMPACT

A Catalyst for Growth and Innovation

The FIRA RoboWorld Cup generates significant positive impacts across various sectors. It strengthens the crucial link between industry and academia, fostering collaboration and practical training opportunities. Within education, it ignites interest in STEM fields and promotes the adoption of global standards in TVET institutions.

The event plays a key role in positioning Malaysia as a leader in robotics and TVET on the international stage. Through global collaboration and knowledge exchange, the FIRA RoboWorld Cup drives advancements in robotics and AI technologies. Furthermore, it raises public awareness of the importance of technology and contributes to economic growth by creating jobs and business opportunities in the robotics industry.



Industry and TVET

Strengthens industry-academia collaboration



Technology and Innovation

Advances robotics and AI through global collaboration



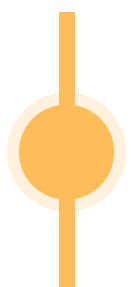
Education and TVET

Boosts interest in STEM and equips institutions with global standards



Malaysia as a Technology Hub

Positions Malaysia as a leader in robotics and TVET



Community and Society

Raises awareness of technology's importance



Economy

Creates job and business opportunities in robotics

SPONSORSHIP PACKAGES

18th Malaysia FIRA RoboWorld Cup 2025



PLATINUM
Greater than or equal to
RM200K



DIAMOND
Greater than or equal to
RM100K



GOLD
Greater than or equal to
RM50K



SILVER
Greater than or equal to
RM10K



BRONZE
Greater than or equal to
RM5K

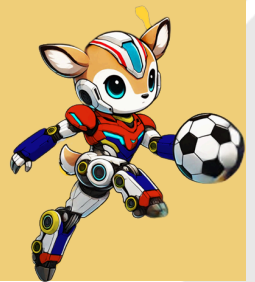
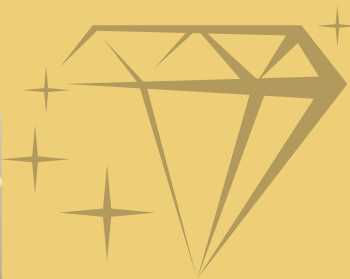


SPONSORSHIP BENEFITS

18th Malaysia FIRA RoboWorld Cup 2025

PLATINUM GREATER THAN OR EQUAL TO RM200K

- Recognised as a Co-organiser
- Company name included in the event title
- Mentioned during the Opening/Closing Ceremony
- Display of company logo on promotional materials
- Reserved seats with VVIPs
- Slot for prize presentation during the Closing Ceremony
- Exclusive promotion slot on the main stage
- Complimentary premium booth at the exhibition area
- Promotional materials included in team gift bags

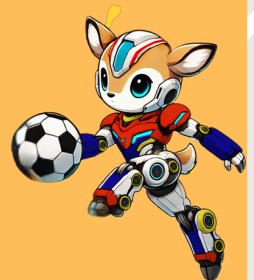
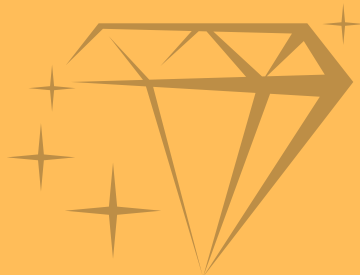


SPONSORSHIP BENEFITS

18th Malaysia FIRA RoboWorld Cup 2025

DIAMOND GREATER THAN OR EQUAL TO RM100K

- Display of company logo on promotional materials
- Reserved seats with VVIPs
- Slot for prize presentation outside the Closing Ceremony
- Exclusive promotion slot on the main stage
- Complimentary premium booth at the exhibition area
- Promotional materials included in team gift bags



SPONSORSHIP BENEFITS

18th Malaysia FIRA RoboWorld Cup 2025

GOLD

GREATER THAN OR
EQUAL TO RM50K

- Display of company logo on promotional materials
- Slot for prize presentation outside the Closing Ceremony
- Exclusive promotion slot in the exhibition area
- Complimentary booth at the exhibition area
- Promotional materials included in team gift bags

SILVER

GREATER THAN OR
EQUAL TO RM10K

- Display of Company Logo on promotional materials
- Complimentary booth at the exhibition area



BRONZE

GREATER THAN OR
EQUAL TO RM5K

- Display of company logo on promotional materials

Strategic partnerships with key industries provide the FIRA Malaysia Roboworld Cup with the resources, expertise, and networking opportunities necessary to elevate the event, foster innovation, and mutually secure the future of robotics.



HOW TO SPONSOR?

18th Malaysia FIRA RoboWorld Cup 2025

1. CHOOSE A PACKAGE

| BENEFITS | PLATINUM (RM200K) | DIAMOND (RM100K) | GOLD (RM50K) | SILVER (RM10K) | BRONZE (RM5K) |
|--|----------------------|---------------------|-----------------|-------------------|------------------|
| Display of company logo on promotional material | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Premium booth at the exhibition area | ✓ | ✓ | | | |
| Complimentary booth at the exhibition area | ✓ | ✓ | ✓ | ✓ | |
| Promotional materials included in team gift bags | ✓ | ✓ | ✓ | | |
| Exclusive promotion slot at the main stage | ✓ | ✓ | | | |
| Slot for prize presentation outside the closing ceremony | ✓ | ✓ | | | |
| Reserved seats with VVIP | ✓ | | | | |
| Recognised as Co-Organiser | ✓ | | | | |
| Company name included in the event title | ✓ | | | | |
| Mentioned during the Opening/Closing Ceremony | ✓ | | | | |



SPONSORSHIP FORM

18th Malaysia FIRA RoboWorld Cup 2025

2. FILL IN THE FORM

We agree to become (please tick) :

☐

Platinum Sponsor (200k)

☐

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☐

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Contact Person : _____

Contact Phone No : _____

Contact e-Mail : _____

MUAFAKAT POLYCC

Payment may be made to:

Bank : Bank Islam

Account Name : Pertubuhan Muafakat Ibu Pejabat Politeknik
dan Kolej Komuniti

Account No : 16018010039202

Reference : 18 FIRA_Sponsor



MUAFAKAT POLYCC
FIRA2025 POLYCC

Please e-mail the completed sponsorship form and proof of payment for sponsorship package to:
Sponsorship Committee at 18firamalaysia2025@gmail.com.



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